resonate

Supercharge Agency Success with AI-Powered Consumer Data & Intelligence

Resonate empowers agencies to thrive in an evolving consumer market.

Win more business, grow and retain existing clients, and expand agency growth with high-performance data and intelligence.

1 **Increase your agency's win rate**

Understand consumers in-depth—across industries—for an agency differentiator. Resonate's AI-powered data and decades of experience can help you understand the whole person behind typical demographics.

2 **Deliver success for your clients**

Power winning campaigns and boost revenue for your clients by leveraging the most predictive data available. With more than 30B consumer observations daily, your clients will deliver what consumers need, when they need it.

3 **Boost efficiency, minimize spend**

Empower users across your agency to access, analyze and activate data—with an industry-leading platform that's easy to use, clear to understand and optimized for efficiency.

Resonate delivers impactful results for savvy agencies

50% Less time spent on the pitch development process

57% Decrease in cost per acquisition for agencies

57% Average excess achieved over acquisition goals

Win more with our AI-powered solutions.

Contact Us