resonate

Who is Resonate?

For nearly two decades, Resonate has been the leader in AI-powered audience intelligence. Our mission is simple: empower federal and local agencies and their partners to better understand public sentiment, forecast behavior, and engage with the communities they serve.

Why Partner with Us?

Mission-Critical Experience

Resonate AI-powered data has the most updated, comprehensive audience intelligence available today. It models attitudes, values, and behaviors of citizens and is scaled to the entire US adult population, with 15,000+ most recent attributes.

Proven Performance

For over 17 years, agencies and contractors have used Resonate to streamline workflows and become more efficient, close data gaps, improve ROI, and overcome the limitations imposed by using traditional data sources.

Ethical and Privacy-Safe

Resonate is privacy-first by design. We are SOC-2 certified, and our data is strictly developed in compliance with US privacy laws. Resonate models use fully pseudonymous identifiers and ethically sourced behavioral data so your teams can move quickly without adding risk.

Solutions for Every Priority

Resonate provides a powerful suite of AI-driven data, enrichment, and predictive intelligence designed to meet a wide range of public-sector needs. Our solutions help agencies and contractors uncover deeper insights, anticipate change, and engage more effectively—whether the goal is informing strategy, improving program performance, or strengthening outreach.

Trusted and Battle-Tested

From predictive models to data enrichment tools, Resonate's solutions were designed to be understood across all levels of an organization, while meeting state and local government procurement standards.

Resonate is the experienced intelligence partner public-sector agencies and contractors need to unlock greater possibilities. See the Resonate difference for yourself: Schedule a consultation with an expert today.

Resonate Gets Results

A partner agency **won 14 out of 15** new contract pitches using Resonate data.

A leading public affairs firm saw a **50%** increase in company favorability and a **50%** increase in favorability on their ballot issue

$600K: How much one Resonate partner saved in research costs by using our data